



PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE  
NOTICE OF REGULAR MEETING AND AGENDA  
WEDNESDAY, JANUARY 27, 2010

Pursuant to Arizona Revised Statutes Section 38-431.02, notice is given to the members of the Pinetop-Lakeside Advertising and Promotion Committee and to the general public that the Committee will hold a Regular Meeting open to the public on **January 27, 2010, at 10:00 a.m.** in the **Executive Meeting Room** at the Town of Pinetop-Lakeside, located at 1360 N. Niels Hansen Lane, Lakeside, Arizona.

AGENDA

1. Call to Order, Roll Call and Ascertain Quorum.
2. Welcome and introduction of Committee Members.
3. Call to the Public.
4. Consent Agenda: Minutes of the Regular Meeting held December 16, 2009; and approval of advertising contract with Phoenix Magazine.
5. Discussion/information/legal action re: Group Sales. Presentation of program, interim program, and possible funding mechanisms.
6. Discussion/information/legal action re: Report from the Hospitality Subcommittee regarding efforts to coordinate assistance and education on hospitality issues with tourism-based businesses in the community.
  - a. Hospitality event planning and invitation/newsletter.
7. Discussion/information/legal action re: Winter Decorating Update.
8. Discussion/information/legal action re: Tourism Activities on Tribal Lands.
9. Pinetop-Lakeside Chamber of Commerce update on festivals, activities, statistics, tracking, and tourism.

Dated this 25th day of January 2010.

PINETOP-LAKESIDE ADVERTISING & PROMOTION  
COMMITTEE

/s/ Donna Stanley, Secretary

Posted:

By:

A copy of the agenda background material provided to Committee Members is available for public inspection at the Town Clerk's office of the Town of Pinetop-Lakeside, 1360 N. Niels Hansen Lane, Monday-Thursday, 7:00 a.m. – 6:00 p.m.