



**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE  
NOTICE OF SPECIAL MEETING AND AGENDA  
TUESDAY, APRIL 20, 2010**

Pursuant to Arizona Revised Statutes Section 38-431.02, notice is given to the members of the Pinetop-Lakeside Advertising and Promotion Committee and to the general public that the Committee will hold a Special Meeting open to the public on **Tuesday, April 20, 2010, at 9:00 a.m.** in the **West USA Realty Conference Room** located at **1746 E. White Mountain Blvd., Pinetop, Arizona.**

**AGENDA**

9:00 a.m. SPECIAL MEETING:

1. Call to Order, Roll Call and Ascertain Quorum.
2. Call to the Public.
3. Discussion/consideration/action re: Report by Julia Patrick of the Patrick Media Group on their role as facilitator for advertising and marketing communications services for the Town of Pinetop-Lakeside.
4. Discussion/consideration/action re: Budget Process and Funding Review of the Advertising and Promotion Committee for FY 2009-2010.
5. Discussion/consideration/action re: Advertising and Promotion Ideas for Fall 2010.
6. Discussion/consideration/action re: Advertising and Promotion Ideas for Winter 2010.
7. Discussion/consideration/action re: Marketing Plans for Fall/Winter 2010.
8. Discussion/consideration/action re: Assignment of Tasks to Committee Members.
9. Adjournment.

Dated this 14th day of April 2010.

PINETOP-LAKESIDE ADVERTISING & PROMOTION  
COMMITTEE



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Susan Stein, Deputy Town Clerk

Posted:

By:

A copy of the agenda background material provided to Committee Members is available for public inspection at the Town Clerk's office of the Town of Pinetop-Lakeside, 1360 N. Niels Hansen Lane, Monday-Thursday, 7:00 a.m. – 6:00 p.m.