

**TOWN OF PINETOP-LAKESIDE  
ADVERTISING AND PROMOTION COMMITTEE  
LEGAL ACTION, REGULAR MEETING  
APRIL 21, 2010**

ITEM NO. 4, CONSENT AGENDA:

**COMMITTEE MEMBER MEYER MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. COMMITTEE MEMBER TOCK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 7, UPDATE BY PATRICK MEDIA GROUP:

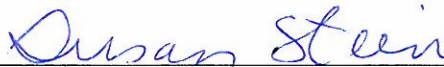
**COMMITTEE MEMBER MEYER MOVED TO APPROVE THE SUMMER TOURISM SEASON MEDIA BUY PLAN BY THE PATRICK MEDIA GROUP FOR JULY 2010. COMMITTEE MEMBER WASTCHAK-SPILLMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

**COMMITTEE MEMBER MEYER MOVED TO APPROVE THE SUMMER TOURISM SEASON MEDIA BUY PLAN BY THE PATRICK MEDIA GROUP FOR AUGUST 2010. COMMITTEE MEMBER WASTCHAK-SPILLMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

**COMMITTEE MEMBER WASTCHAK-SPILLMAN MOVED TO APPROVE THE SUMMER TOURISM SEASON MEDIA BUY PLAN BY THE PATRICK MEDIA GROUP FOR SEPTEMBER 2010. COMMITTEE MEMBER MEYER SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

Dated this 22nd day of April 2010.

PINETOP-LAKESIDE ADVERTISING & PROMOTION COMMITTEE



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Susan Stein, Deputy Town Clerk