

**MINUTES OF THE REGULAR MEETING OF THE TOWN COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, HELD APRIL 7, 2011 AT 7:00 P.M. IN THE TOWN COUNCIL CHAMBERS.**

Mayor Smith called the Regular Meeting to order at 7:00 p.m. Roll call was taken as follows:

<u>ROLL CALL:</u>	<u>Present</u>	<u>Absent</u>		<u>Present</u>	<u>Absent</u>
Mayor Luke Smith	<u>X</u>	_____	Stephanie Irwin	<u>X</u>	_____
Vice Mayor Rich Crockett	<u>X</u>	_____	Kim Webb	<u>X</u>	_____
Norris Dodd	<u>X</u>	_____	Leslee Wessel	<u>X</u>	_____

STAFF PRESENT:

Kelly Udall, Town Manager; Kent Foree, Town Attorney; Lu Anne Frost, Town Clerk; and Woody Eldredge, Chief of Police.

ITEM NO. 2, PLEDGE OF ALLEGIANCE AND INVOCATION:

The Pledge of Allegiance was said, followed with an invocation by Vice Mayor Crockett.

ITEM NO. 3, CALL TO THE PUBLIC:

Mayor Smith explained the rules for Call to the Public.

Nick Lund stated TRACKS is a group of over 370 volunteer members, and said they work on more than 200 miles of trails in the White Mountain Trail System. He said they reprinted their brochure, and said they are very grateful to the Advertising & Promotion Committee and others for assistance with the funding. He said the feedback they receive on the brochure is that it is one of the most requested pieces of information. He said the White Mountain Trail System has a major economic impact to this area, and said it brings many people here. He said there are tangible aspects as well. He said TRACKS members work on the trail system, and said last year they put in over 1,400 hours working on 13 trails. He said that time was worth approximately \$24,000 to the community and the U.S. Forest Service, and said it goes far beyond that, because many of the TRACKS volunteers do other volunteer work. He said, last year they spent over 5,000 hours of volunteer time, which equals approximately \$119,000. He said TRACKS members serve on Arizona State Committee on Trails, the Heritage Fund Public Advisory Committee, the Planning & Zoning Commission, the General Plan Advisory Committee, the Show Low Economic Development Committee, the White Mountain Land Trust, Save Our Park, and other local organizations. He said TRACKS members are active in the community, and said they are excited to step up their activities in 2011. He said they were selected for an International Mountain Bike Association workshop, funded by Subaru, on how to build sustainable trails. He said they would hold the workshop on April 30 in the Town Council Chambers. He said they would conduct the workshop in the morning, and they would put it to work on one of the trails in the afternoon. Councilmember Dodd stated this is the most positive group on the mountain.

ITEM NO. 4, CONSENT AGENDA:

Mayor Smith stated they would pull item D from the consent agenda for discussion, which is the Council Decision Request for Funding from the Advertising & Promotion Committee to Promote the Woodland Wildlife Festival, in the amount of \$3,000. He said the consent agenda consisted of the Minutes of the Work Session and Regular Meeting of March 17, 2011, the Minutes of the Executive Sessions of March 3, 2011, and the Minutes of the Special Meeting of March 28, 2011.

**VICE MAYOR CROCKETT MOVED THE COUNCIL APPROVE THE CONSENT AGENDA WITH ITEM D REMOVED. COUNCILMEMBER IRWIN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

Greg Tock stated item D calls for an expenditure of \$3,000, but said they are looking for \$2,000 to advertise the event. He said they would come back with a request for the summer advertising, and said this is the same request as last year. Councilmember Dodd stated he is not declaring a conflict on this item, and said the White Mountain Wildlife and Nature Center would not receive any of this money. Kent Foree suggested they make a motion to fund “up to \$3,000,” as stated in the Council Decision Request. He said then administratively staff would straighten out whether it was \$2,000 or \$3,000. Mr. Tock stated that would be fine as there would be other advertising.

**VICE MAYOR CROCKETT MOVED TO EXPEND UP TO \$3,000 FOR PROMOTION OF THE WOODLAND WILDLIFE FESTIVAL. COUNCILMEMBER IRWIN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 5, MAYOR’S PROCLAMATION OF APRIL 10 THROUGH 16, 2011, AS THE WEEK OF THE YOUNG CHILD:

Mayor Smith proclaimed the week of April 10 through 16, 2011, as the Week of the Young Child in Pinetop-Lakeside, and encouraged all citizens to work to make a good investment in early childhood in Pinetop-Lakeside. He stated they are holding an Open House on April 14 from 9:00 a.m. to 11:00 a.m.

ITEM NO. 6, MAYOR’S PROCLAMATION OF APRIL AS FAIR HOUSING MONTH:

Mayor Smith proclaimed April as Fair Housing Month in Pinetop-Lakeside, and urged all citizens of the community to comply with the letter and spirit of the Fair Housing Law.

ITEM NO. 7, RECOGNITION OF ALLISON RYDBERG AND ANNA PREIN FOR ACHIEVING THE 2011 GIRL SCOUT GOLD AWARD:

Mayor Smith recognized Allison Rydberg and Anna Prein for their outstanding work and dedication, and presented them with Certificates of Recognition. Ms. Rydberg stated this is the highest award a Girl Scout could earn, and said they have both been in Girl Scouts for 13 years. She stated they were required to complete 75 hours of prerequisites and 60 hours of sustainable community service. She stated her project created a community of volunteers, and said they did community service projects at St. Francis Church in Whiteriver, the SafeHouse, and other local organizations. She stated they also served hot chocolate at the Christmas Tree Lighting. Ms.

Prein stated she renovated the multi-purpose room at the Naomi House in Joseph City. She stated it is a group home for sexually and physically abused Native American children. She said they use the room as a classroom for home schooled children, and a place for them to play. She said she cleaned up the room, and said the Blue Ridge wood shop class built bookshelves, which she said she painted bright colors. She said she also made curtains for the room. She said it is brighter and more organized.

ITEM NO. 8, PRESENTATION OF THE GOVERNMENT FINANCE OFFICERS ASSOCIATION DISTINGUISHED BUDGET AWARD TO KENT BROOKSBY, FINANCE DIRECTOR; AND KELLY UDALL, TOWN MANAGER, FOR FISCAL YEAR BEGINNING JULY 1, 2010:

Mayor Smith presented Kent Brooksby and Kelly Udall with a plaque and certificates for their excellent work on the Fiscal Year 2010-2011 Town Budget, as recognized by the Government Finance Officers Association.

ITEM NO. 9, COUNCIL DECISION REQUEST FOR APPOINTMENT OF STEVE AREY TO THE ADVERTISING AND PROMOTION COMMITTEE. PURSUANT TO A.R.S. § 38-431.03(A)(1) THE COUNCIL MAY VOTE TO ENTER INTO EXECUTIVE SESSION TO DISCUSS THIS ITEM:

Mr. Tock stated it is his pleasure to recommend Steve Arey on behalf of the Advertising & Promotion Committee, and gave his qualifications. He said this would be the first time since 2009 that the Advertising & Promotion Committee had a full committee.

**VICE MAYOR CROCKETT MOVED TO APPOINT STEVE AREY TO THE ADVERTISING & PROMOTION COMMITTEE FOR A TERM COMMENCING ON APRIL 8, 2011, AND EXPIRING ON AUGUST 26, 2012. COUNCILMEMBER DODD SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 10, RESOLUTION NO. 11-1173 APPROVING AN INTERGOVERNMENTAL AGREEMENT BETWEEN THE TOWN AND THE BLUE RIDGE UNIFIED SCHOOL DISTRICT NO. 32 REGARDING EQUIPMENT USE:

Mr. Udall stated this IGA is another example of how the Town and the School continue to work together, and said using ball fields and sharing other programs serve the community well. He said the Town has a piece of equipment called a Tricaster that merges broadcast video, graphics, and presentations together. He stated the Town used it for Council meetings, but said they could use it for much more. He said due to budget cuts, the Town could not continue to use the equipment in same manner, and said the school has a program to use the equipment to train students on how technology could integrate into these programs. He said the result is this IGA, where the Town would let the Tricaster go to the school for use in their programs. He went over the details of the agreement. Mayor Smith stated the Town made a significant investment in this equipment when the budget allowed, and said they had a lot in mind for that equipment and its use. He said the Town is currently using it only for audio, which is not an effective use of the equipment. He said this would allow the school to compete at the national competition level. Councilmember Dodd stated his concern was the amount of potential travel, and said they need to stress it be handled carefully. He asked if the students would do periodic programming for the

Town, and asked if they needed to add that stipulation to the agreement. Mayor Smith stated the only time it would travel would be for State competitions. Vice Mayor Crockett asked if paragraph II 3(a) would cover those items. Mr. Foree stated these are good ideas, but said they would need more experience on what they can deliver, and what the Town thinks is the reasonable expectation. He stated the security is a short cancellation provision. He said he is confident that Town administration could work closely with the school administration so they are delivering something that is realistic and the Town is satisfied. Councilmember Wessel suggested adding verbiage about amending in the future for potential Town use agreed to by the parties. Mr. Foree stated it is primarily in the agreement. He said there is a 2-year operating period, with approval of both parties required for annual renewal. Councilmember Irwin asked if they would be allowed to do periodic inspections of the equipment. Mr. Udall stated both organizations are to identify a person who would be responsible for the equipment. He said Rod Stevens would be the Town's liaison. Mayor Smith stated the school would like Curtis Stevens to be their liaison.

**COUNCILMEMBER DODD MOVED TO ADOPT RESOLUTION NO. 11-1173 APPROVING AN INTERGOVERNMENTAL AGREEMENT BETWEEN THE TOWN AND THE BLUE RIDGE UNIFIED SCHOOL DISTRICT NO. 32 REGARDING EQUIPMENT USE. VICE MAYOR CROCKETT SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 11, RESOLUTION NO. 11-1174 ADOPTING AN AGREEMENT BETWEEN THE TOWN OF PINETOP-LAKESIDE AND THE PINETOP-LAKESIDE FARMERS' MARKET. PURSUANT TO A.R.S. § 38-431.03(A)(4) THE COUNCIL MAY VOTE TO ENTER INTO EXECUTIVE SESSION TO OBTAIN LEGAL ADVICE FROM THE TOWN ATTORNEY:

John Vuolo stated he believes they worked out the agreement, which he said the Concho Farmers Market has signed. He said, as previously reported, last year's market was extremely successful, and said they look forward to seeing them again this year. He stated Fran Tisei is the current president, and said Paul McGinnes and Roy Ledford of Moonrise Farms were involved last year. Vice Mayor Crockett asked if the area is going to be closer to the park entry. Mr. Vuolo confirmed, and said it would be safer and more visible. Councilmember Dodd stated they had discussed having it closer to the restroom facilities. Mr. Vuolo stated there is a walkway and 12 handicapped parking spaces, which would put them back by the dumpster.

**COUNCILMEMBER WESSEL MOVED TO ENTER INTO EXECUTIVE SESSION AT 7:56 P.M. COUNCILMEMBER IRWIN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

Mayor Smith reconvened the Regular Meeting at 8:10 p.m.

Mr. Ledford stated they are very excited about the market this year. He said last year was the first year, and said the result surpassed everything they thought they would be able to accomplish. He said they saw a lot of traffic and enjoyed their time here with the public. Ms. Tisei stated they were welcomed with open arms, and said they look forward to this year. Vice Mayor Crockett asked if there was anything they would like to change. Mr. Ledford stated they are looking at furthering the market's promotion, and said they had a good relationship with Mr. Vuolo. He said they would like the citizens of Pinetop-Lakeside to know this is their market and

where it is located. Councilmember Dodd asked how many vendors they had last year. Mr. Ledford stated there were approximately 50 vendors. He said there were 12-15 vendors per market. Mr. Vuolo stated he did keep track, and said there were 47 different vendors over the summer. Vice Mayor Crockett asked how many vendors were from Pinetop-Lakeside. Mr. Ledford stated there were several. He stated they have also been discussing the possibility of a tractor show as part of the market.

**COUNCILMEMBER IRWIN MOVED TO APPROVE RESOLUTION NO. 11-1174 ADOPTING AN AGREEMENT BETWEEN THE TOWN OF PINETOP-LAKESIDE AND THE PINETOP-LAKESIDE FARMERS' MARKET. VICE MAYOR CROCKETT SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 12, INTERVIEWS OF APPLICANTS AND APPOINTMENT OF AN INDIVIDUAL TO FILL A VACANCY ON THE TOWN COUNCIL. PURSUANT TO A.R.S. § 38-431.03(A)(1) THE COUNCIL MAY VOTE TO ENTER INTO EXECUTIVE SESSION TO DISCUSS THIS ITEM:

Mayor Smith stated they advertised to fill the Council vacancy, and said they received five applications. He invited the applicants to introduce themselves. He stated the Council would then ask them some questions.

Debe Campbell stated she is the Executive Director for Navajo County Drug Project and said she has an LLC company called The Works Arizona. She stated she is the marketing and contributing editor for the White Mountain Business News. She stated she has been in the community for since 2005, and said her husband is a teacher at Blue Ridge, and her daughter graduated from Blue Ridge. She stated she is a member of the Chamber of Commerce and PLAAD, and said she holds a Town business license. She stated she is a local shopper, and said it is easy to know where she stands on things. She said community service is a priority, and said other priorities include nature and the protection of nature and natural assets in the community, as well as educational, animal welfare, and efficient economic operation of businesses. She said she has an extensive background in business, internationally as well as local. She said it would be an honor to serve on the Town Council.

Terry Green stated he has been an employee at Blue Ridge High School since 2001, and said he has lived in the area for 12 years. He said he came from the Valley, and said he has also worked for Navajo and Apache Counties in the legal department. He said he has never worked in a municipal setting, but said he has experience. He said he lived in Mesa and worked for the Maricopa County Attorney's Office, and said he also had experience in other areas, such as tax consulting. He said he is a graduate of Arizona State University, and said he has a Masters in Education from Northern Arizona University. He said he enjoys working with children and making changes in their lives. He said he helped initiate programs such as Teen Court and Mock Trial, and said he is a member of the juvenile section of the State Bar. He said he is active in the community, veterans' organizations, and the LDS Family Services Agency in Snowflake. He said all of the applicants are qualified, and said they have served the Town in various capacities over the years.

Pat Mecey stated she has lived in Lakeside for 37 years, and said she owned and operated the Lazy Oaks Resort for 33 years. She said she has extensive experience in the tourism industry,

and said she has management and accounting skills. She stated she has local knowledge and experience, is a member of the Lion's Club, and sat on the Pinetop-Lakeside Sanitary District Board for 9 years. She said she also volunteers at the Senior Center. She said she would like to serve because she loves this community. She said the community needs things for people to do, and said more visitors equate to more money coming into the Town. She said she is in favor of the purchase of Woodland Lake Park, and said she does not think the Town can do without it. She said she would work to promote the continuation of the restaurant and bar tax and an increase in sales tax. She said she is thrilled the Council is backing the Farmers' Market. She said she is in favor of arts and entertainment, and said she was dismayed at the previous effort to drive shows and vendors from this Town. She said the vendors also eat here, sleep here, and shop here. She said she is concerned with the maintenance and clean up of the Lakeside Cemetery. She said she thinks the citizens deserve to be listened to, and said she would be an advocate. She said she has seen many Councils, Mayors and Managers, and said this is the best, most professional Council the Town has ever had.

Dennis Hughes stated he lives in Moonridge, and said he has lived in Pinetop-Lakeside for 30 years. He said he had the honor of serving on the Town Council years ago, and said it was a tremendous experience. He said he is a born volunteer, and said he worked for 31 years at Navopache Electric to provide services to the community. He said he was privileged to be involved in the Sister Cities Tour in Eastern Europe, and said the best way to appreciate where you live is to visit other countries to gain a new perspective. He said he believes the easiest way to get what you want is to help others get what they want; and said he would like to see a community that is economically sound and friendly, with managed growth. He said the Town's effort for business retention and expansion is a quantum leap for the community. He said, realistically, most new jobs come from existing businesses. He said the Town government has been accused of being anti small business, and said this could not be further from the truth. He said the new program would go a long way to correct that misconception, and said he is happy to be a part of that program.

Mayor Smith stated Roger Williams' information was contained in the packet, but said he was not in attendance tonight.

Vice Mayor Crockett stated Mr. Green and Mr. Hughes did not talk about their military experience, and said this is something they should be proud of. He asked the applicants what they consider the most pressing issue currently facing the Town, and what they feel they could do to address those issues.

Ms. Campbell stated the Woodland Lark Park issue has been divisive and critical. She said another main concern is animal corridors, and said the sale of part of the property to accommodate the Park purchase is an essential aspect. She said the encouragement of entertainment activities and outdoor events, such as the Farmers' Market, are crucial to draw people to the community. She said the reputation for discouraging business growth was something the Council has dealt with for a while, and said this is a place for positive encouragement of opportunities. She said the most pressing issue is Woodland Lake Park.

Mr. Green stated the most important issue facing the Town stems from financial issues involving the Park, the recession, job creation, retaining youth on the mountain, and tourism. He said the issue stems from the Town's reliance on sales tax revenue to the exclusion of nearly everything

else. He said from a business standpoint, they must look at every option to diversify revenue and create income streams to support programs, attract businesses, and create a better infrastructure. He said Woodland Lake Park is a big part of this program, and said if they could fix that, then they could fix everything else. He said the Park is a critical issue, and said if it were lost; the Town would lose its character as a premier tourist destination. He said there are great people in place, and said he would work hard to inspire and investigate ideas to improve the Town's tax base.

Pat Mecey stated Woodland Lake Park is a critical issue, but said to facilitate the purchase; they would need to pass the sales tax. She said the tax would alleviate the current lack of funding needed to support amenities such as the library, road plowing and maintenance, and taking care of the cemetery. She said they must investigate ways to broaden the Town's income base.

Mr. Hughes stated the economy is the most critical issue facing the Town, and said they need to recognize whom they are and not wish to be "someone else." He said the Town consists of small businesses, tourism, and recreation. He said surviving the present economic situation is the greatest challenge, and said Woodland Lake Park is important, but not critical at this time. He said the Park is a unique opportunity and a challenge, but said they have forgotten other things that take precedence over the Park. He referred to public law 105-344. He said the business retention and expansion plan would help the Town a great deal in knowing what to do to help small businesses. He said they would be asking questions to help discover the piece that has been missing. He said local workforce development was also an important issue. He said he previously worked with Representative Brimhall on a National School to Work Program, and said he would like to develop a local School to Work program. He said one of the biggest things they miss is communicating what goes on behind the front doors of businesses along the Highway. He said the creation of internships would expose students to what is going on at businesses in their own Town. He said students would benefit from the "behind the scenes" knowledge of how local businesses make things happen within the community.

Councilmember Dodd stated their decision would be difficult due to the quality of the applicants. Vice Mayor Crockett stated he knows each of the four applicants who spoke this evening, and said they have made their job very difficult. Councilmember Dodd stated all of the applicants would assist the Town in different ways. He said their focus is survival in the current economy, and said any of the applicants would help the Town move forward. Councilmember Wessel agreed this was a difficult decision, and said each of the applicants could do a great job.

**COUNCILMEMBER WESSEL MOVED TO APPOINT DENNIS HUGHES TO FILL THE VACANT SEAT ON THE TOWN COUNCIL, WHICH TERM WOULD EXPIRE IN 2013. COUNCILMEMBER IRWIN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 13, CURRENT EVENTS BY TOWN MANAGER:

This item was heard during the work session.

ITEM NO. 14, TOWN COUNCIL CURRENT EVENTS REPORTS ON ALL COUNCIL APPOINTED COMMITTEES, COMMUNITY ORGANIZATIONS AND AFFILIATES:

This item was heard during the work session.

The Regular meeting adjourned at 8:57 p.m.

Dated this 13<sup>th</sup> day of April 2011.

PINETOP-LAKESIDE TOWN COUNCIL

/s/ Lu Anne Frost, Town Clerk

CERTIFICATION:

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Meeting of the Town Council of the Town of Pinetop-Lakeside, Arizona, held on the 7th day of April 2011. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 13<sup>th</sup> day of April 2011.

/s/ Lu Anne Frost, Town Clerk