

MINUTES OF THE REGULAR MEETING OF THE TOWN COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, HELD JULY 21, 2011 AT 7:00 P.M. IN THE TOWN COUNCIL CHAMBERS.

Mayor Crockett called the Regular Meeting to order at 7:00 p.m. Roll call was taken as follows:

<u>ROLL CALL:</u>	<u>Present</u>	<u>Absent</u>		<u>Present</u>	<u>Absent</u>
Mayor Rich Crockett	<u>X</u>	_____	Dara Vanesian	<u>X</u>	_____
Vice Mayor Stephanie Irwin	<u>X</u>	_____	Kim Webb	<u>X</u>	_____
Dennis Hughes	<u>X</u>	_____	Leslee Wessel	<u>X</u>	_____
Luke Smith	_____	<u>X</u>			

STAFF PRESENT:

Kelly Udall, Town Manager; W. Kent Foree, Town Attorney; Lu Anne Frost, Town Clerk; Leah Chavez, Deputy Town Clerk; Paul Esparza, Community Development Director; and Woody Eldredge, Chief of Police.

ITEM NO. 2, PLEDGE OF ALLEGIANCE AND INVOCATION:

The Pledge of Allegiance was said, followed with an invocation by Councilmember Wessel.

ITEM NO. 3, CALL TO THE PUBLIC:

Mayor Crockett explained the rules for Call to the Public.

Tina Sinclair stated her concern about taxpayer funds being used to pay for Town employee memberships to professional associations. She stated there are employees making over \$100,000 a year, and said she felt they should pay their own dues. She stated, in the private sector they are required to pay their own dues.

ITEM NO. 4, CONSENT AGENDA:

The consent agenda consisted of the Check Register for June 2011.

VICE MAYOR IRWIN MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. COUNCILMEMBER HUGHES SECONDED THE MOTION AND IT CARRIED 5-1 WITH COUNCILMEMBER VANESIAN OPPOSED.

ITEM NO. 5, INTRODUCTION OF LEAH CHAVEZ, DEPUTY TOWN CLERK:

Lu Anne Frost stated she was pleased to introduce the new Deputy Town Clerk, Leah Chavez. She stated Ms. Chavez is a local girl, having grown up in the Round Valley area, and is already familiar with this community. She stated Ms. Chavez had previously worked in the Apache County Manager's office and for Navopache Electric. She stated she is very impressed with Ms. Chavez and her abilities, and the fact that she already knows many people in the area.

Ms. Chavez stated everyone has been very kind, and said she is excited to work with everyone. She stated her first two weeks have been fun. She stated the staff is great, and said she appreciates the opportunity to work for the Town.

ITEM NO. 6, SHOP LOCAL PROGRAM. TO ENGAGE THE TOWN OF PINETOP-LAKESIDE IN A SHOP LOCAL PROGRAM, LED BY MAYOR RICH CROCKETT AND THE TOWN COUNCIL OF PINETOP-LAKESIDE, THIS INITIATIVE CONNECTS RESIDENTS AND VISITORS ALIKE TO THE BENEFITS OF SPENDING THEIR MONEY IN THE REGION:

Mayor Crockett stated they kicked off the Shop Local Campaign tonight with a mixer, and said the attendance was good. He stated they handed out posters and T-Shirts. He stated there would be additional promotional items to promote the idea of people spending their money locally. He said this type of program is long overdue. Councilmember Hughes stated he felt for every \$1 spent in the community there is a \$3 spin off spent in the community. He said coupled with business retention program this leads away from the undeserved non-business stigma the Council had. Councilmember Wessel asked what the plan was to connect with the business community to help and encourage them to cater to the citizens. She stated, in the past, they have received complaints about the service and lack of product, and said she wondered how they would encourage the business community to step up to the plate and make it advantageous to shop local. Mayor Crockett stated he would visit with the shops and let them know what they are trying to accomplish. He said there are products that cannot be found locally, and said individuals would have to go elsewhere to purchase those things. He said, however, there are a number of places to buy groceries and other things locally. He said the residents should support the local businesses. He stated members of staff have been visiting businesses on a regular basis, and said it has made a big impact for the business community. He said the feedback has been positive. He said they want to be better prepared if there should be another economic downturn in the future. Councilmember Vanesian stated the more successful they are with this program, the more businesses would locate here. Mayor Crockett stated they would like to have the existing buildings filled, and said someone wanting to relocate here would understand the Town Council is behind them. Councilmember Wessel suggested staff and Council take posters to the businesses when they visit them. Mayor Crockett stated they have merchandise coming, such as reusable shopping bags, ice scrapers, and window decals to give out to the citizens and businesses. He thanked Kelly Udall for spearheading this campaign, and for understanding the business community. Councilmember Hughes stated this is a Town of small business, and said 75% of new jobs come from small business. He said a healthy small business community would lead to a healthy community. Mayor Crockett stated the businesses have been busy, and busier than they have been in a long time since the Fourth of July weekend. Councilmember Webb stated people are coming back since the fires are out. Mayor Crockett stated it was their job to get the word out that Pinetop-Lakeside was still open. He said as they go forward with the Shop Local campaign and let people know the Town does support the businesses that they will also get that sense of community. Mr. Udall stated they would also be doing media buys, and said the Shop Local is on the theater screens in Show Low and Pinetop-Lakeside. He said in order for it to be successful the businesses need to catch the fever from the Council and staff, and take it from there. He said they intend for this campaign to pick up again strongly at the start of the season next year, and said he would be happy to sit down with anyone and discuss the program. He said they are always looking for better ideas.

ITEM NO. 7, CURRENT EVENTS BY TOWN MANAGER:

Mr. Udall stated the Maverik store is on schedule. He said Chris Cullinan from TischlerBise was here and visited with the Departments about what they could use the impact fees for; which may make changes to how things are done. He said they would bring the Council up to date as the Town goes through the study. He stated the Parks are very busy, and said adult softball is winding down as peewee football begins. He said the water levels at Woodland Lake Park are dropping, and said the public needs to realize the Show Low Irrigation District who uses the water for irrigation purposes owns the water. He said neither the Town nor the Forest Service has any say in how the water is used. He said there would be a Blue Ridge Soccer Camp this weekend, and said AYSO is starting this weekend with 30+ teams. He said all of the fields would be busy. He said the Kidz Camp is going well, and said it would wind down next week. He said the Christmas Cabin Guild sale would begin in the gym next week. He said there would be a Nature Discovery Program on Saturday at 10:00 a.m. on cold-blooded critters. He said the Summer Reading Program at the Library has been completed, and said they would have a party on Saturday from 12:00 to 2:00 p.m., and said the Council is invited. He said the Library switched internet providers, which tripled the bandwidth, and saved about \$600 per month.

Vice Mayor Irwin asked how the new Library hours are working. Mr. Udall stated the staff is getting used to it, and said the public is very pleased. He stated he thinks it is going well.

ITEM NO. 8, LEGAL ADVICE, PENDING OR CONTEMPLATED LITIGATION, AND CONTRACT NEGOTIATIONS WITH THE TOWN ATTORNEY RE: WOODLAND PINES. PURSUANT TO A.R.S. § 38-431.03(A)(3-4) THE COUNCIL WILL ENTER INTO EXECUTIVE SESSION TO DISCUSS THIS ITEM:

COUNCILMEMBER WESSEL MOVED TO ENTER INTO EXECUTIVE SESSION AT 7:19 P.M. COUNCILMEMBER HUGHES SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

Mayor Crockett reconvened the Regular Meeting at 7:46 p.m.

The Regular Meeting adjourned at 7:47 p.m.

Dated this 28th day of July 2011.

PINETOP-LAKESIDE TOWN COUNCIL

/s/ Lu Anne Frost, Town Clerk

CERTIFICATION:

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Meeting of the Town Council of the Town of Pinetop-Lakeside, Arizona, held on the 21st day of July 2011. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 28th day of July 2011.

/s/ Lu Anne Frost, Town Clerk