

MINUTES OF THE WORK SESSION OF THE TOWN COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, HELD MARCH 18, 2010 AT 6:30 P.M. IN THE TOWN COUNCIL CHAMBERS.

Mayor Smith called the Work Session to order at 6:31 p.m. Roll call was taken as follows:

<u>ROLL CALL:</u>	<u>Present</u>	<u>Absent</u>		<u>Present</u>	<u>Absent</u>
Mayor Luke Smith	<u>X</u>	<u> </u>	Stephanie Irwin	<u>X</u>	<u> </u>
Vice Mayor Rich Crockett	<u>X</u>	<u> </u>	Kim Webb	<u> </u>	<u>X</u>
Woody Biscoe	<u>X</u>	<u> </u>	Leslee Wessel	<u>X</u>	<u> </u>
Norris Dodd	<u>X</u>	<u> </u>			

STAFF PRESENT:

Kelly Udall, Town Manager; Rosemary Rosales, Town Attorney; Lu Anne Frost, Town Clerk; Tom Thomas, Public Facilities Director; and Sherwood Eldredge, Chief of Police.

ITEM NO. 11, CURRENT EVENTS BY TOWN MANAGER:

Kelly Udall stated the Library had a very successful tech expo, which displayed a Kindle and other computer gadgets. He stated the Storytime Easter Egg Hunt is on March 30 and 31 at 10:00 a.m. He stated the Onebook discussion is on April 1 featuring *The Trunk Murderess*, with discussion led by Jessica Grey. He stated the *Town Citizen* newsletter is out and available at Town Hall. He said the next edition would come out in June. He stated Sue Stein received a scholarship to attend the Arizona Municipal Clerk’s Association Institute, for the second year of a three-year certification program. He said they held two successful, well-attended General Plan Advisory Committee meetings. He said the text amendments for sign regulations would be coming before the Council in the future. He said the TRACKS group is very active, and has requested funds from Advertising & Promotion Committee and the White Mountains Partnership to reprint their brochures. He said the White Mountains Partnership requested they tailor the brochure for a White Mountain approach rather than the Pinetop-Lakeside approach. He said TRACKS might order 20,000 of the brochure rather than 15,000. He said the brochures are a hot commodity and are in all of the hotels and in some restaurants, as well as other locations, and in some areas of the Valley. He stated the brochure includes a map of the entire trail system.

Councilwoman Wessel asked about the revenue situation. Mr. Udall stated they have received the February financials that reflect January activity; which showed retail was up 14% over last year, and hotels up 15% for the same period; and said they hope the trend continues. He said he has heard the hotel bookings are up as much as 30% over last year. Councilwoman Wessel stated she thinks February would be even better because of the big snow that shut things down for a week in January. Councilwoman Irwin stated those numbers are even more impressive considering the big snowstorm. Mr. Udall stated restaurants were down 3%, but said the restaurant owners are stating they have had a good experience over the last few months. He stated the Town is still down 14% year to date in January, but only 13% down in February. He said they anticipated being down and budgeted accordingly. Vice Mayor Crockett stated President Obama has approved Federal assistance for Arizona due to the storms. He asked if Mr. Udall had any information. Tom Thomas stated the Town, along with Navajo County, submitted

a request for approximately \$30,000 for road repairs, equipment use, and labor. He said they would expect things to be happening over the next couple of months. Councilwoman Irwin asked if that would cover only the extra cost of snowplowing, or would it also cover pothole repairs. Mr. Thomas stated it probably would not reimburse pothole repairs, but said they included deterioration of road surfaces due to base saturation in hopes that would meet the criteria. He said if it does not cover the pothole repairs, then the Town would have to rehab those roads. He said they expect reimbursement for the actual labor and equipment costs. Mr. Udall stated it does not include any damages assessed for the school or private property. Vice Mayor Crockett asked if ADOT is doing repairs on Highway 260 near World Mark. Mr. Thomas stated they are patching because they do not have funding for anything else at this time. He said the Hire Act bill was signed today. He said that because of cutbacks, there was a 30% reduction in Federal Highway Funds. He said this Act would bring the funding back to pre-recession levels. He said he hopes this would help ADOT, and said it would help the Town with the Billy Creek Bridge project.

The Work Session adjourned at 6:43 p.m.

Dated this 24th day of March 2010.

PINETOP-LAKESIDE TOWN COUNCIL

/s/Lu Anne Frost, Town Clerk