

MINUTES OF THE WORK SESSION OF THE TOWN COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, HELD APRIL 21, 2011 AT 6:30 P.M. IN THE TOWN COUNCIL CHAMBERS.

Mayor Smith called the Work Session to order at 6:04 p.m. Roll call was taken as follows:

<u>ROLL CALL:</u>	<u>Present</u>	<u>Absent</u>		<u>Present</u>	<u>Absent</u>
Mayor Luke Smith	<u>X</u>	_____	Stephanie Irwin	<u>X</u>	_____
Vice Mayor Rich Crockett	<u>X</u>	_____	Kim Webb	<u>X</u>	_____
Norris Dodd	<u>X</u>	_____	Leslee Wessel	<u>X</u>	_____
Dennis Hughes	<u>X</u>	_____			

STAFF PRESENT:

Kelly Udall, Town Manager; W. Kent Foree, Town Attorney; Lu Anne Frost, Town Clerk; and Woody Eldredge, Chief of Police.

FISCAL YEAR 2011-2012 & 2012-2013 STRATEGIC MANAGEMENT PLAN:

Kelly Udall stated a lot of time was spent on the new Strategic Management Plan, but said it is still in draft form. He said they would bring it back to the next meeting for formal action. He stated they patterned this Strategic Management Plan after previous Strategic Management Plans, and said it would include a letter from the Mayor. He stated there were no recommendations to change the Vision 2030, but asked if the Council would like to change anything. Councilmember Wessel stated there was some discussion at the retreat about backing off of annexation, but to still deal with it if someone comes to the Town wanting to be annexed. She stated the eleventh bullet point indicates growth, and said there is a contingent in the community that does not want growth. Mayor Smith stated he thinks annexation is a separate issue from growth, in the sense that annexing encompasses areas that would already exist, and said it is not a new development. He said it could make the boundaries more efficient for services. Councilmember Wessel stated a lot could happen between now and 2030. Councilmember Hughes suggested leaving it in as the process is in place. Vice Mayor Crockett stated he agrees, but suggested changing economic development to economic vitality. Mayor Smith suggested changing economic development to economic vitality throughout the document.

Mr. Udall said they have removed some of the Strategic Focus Areas from the existing Strategic Management Plan. He said these are what shape the nature and quality of the Town's future. Councilmember Wessel asked if he felt uncomfortable with what they removed. Mr. Udall stated he did not, and went over the items removed. Councilmember Dodd suggested forest health be added to the second bullet point. He said they also discussed the overall general focus on survival of the economic downturn, and asked if they wanted to add anything to that effect. He suggested they acknowledge the challenging economic times. Mayor Smith suggested that language be included in the preamble to this section.

Mr. Udall went over the Proposed Long-Term Goals, and stated there were nine goals. He said they have reduced it to six top goals, and said they wanted to focus on those six goals. He said the Council indicated these six goals were their priorities, and went over the goals. He stated Goal No. 4 is a new goal, as well as the action steps that coincide with it. He stated there were no changes to the Basic Operating Principles.

Mr. Udall stated staff struggled with the wording of the action plans in an effort to make sure they accurately reflect the Council's intent. Regarding Goal No. 1, Action Step 8, Vice Mayor Crockett, and Councilmember Irwin suggested they market the entire 20-acre parcel on Woodland Road. Mr. Udall stated they copied action steps 10 and 11 from the educational goal of the previous Strategic Management Plan. Councilmember Hughes suggested they add wording to action step 10 to encourage or facilitate home-based businesses. Councilmember Wessel stated it would facilitate businesses coming to this area that use computer or telephone, not necessarily home-based, but are commercial businesses. Councilmember Hughes suggested they encourage electronic businesses. Mr. Udall stated this area is reaching capacity, and said if they do reach capacity, there is very little opportunity to bring in new business. He said Rod Stevens, the Town's Information Technologist, is working on a consortium to increase the capacity of the community. He said they would add, "to encourage and facilitate home-based businesses," but said he thinks it is more than that. Vice Mayor Crockett suggested "to encourage business expansion and retention and to facilitate home-based and other businesses."

Mr. Udall went over Goal No. 2, and said they reworded action step 1 to include the Walnut Creek Node and 98 acre developed Park. He then went over Goal No. 3. Councilmember Dodd stated, in the previous Strategic Management Plan, there was an action step for staff to inventory the Town's land assets, which he said he believed was near completion. He said the next step would be to strategize how to use those assets to get the Town where it wants to be in five to ten years. Mr. Udall stated they would add a new bullet point.

Mr. Udall asked the Council about the pictures contained in the Strategic Management Plan. He stated one of the pictures looks elongated and, and said it would be fixed. Councilmember Hughes suggested they use a better photo of the covered bridge. Councilmember Wessel stated the picture on the first page is actually A-1 Lake. Councilmember Dodd offered to send pictures that could be included.

Mr. Udall then went over Goal No. 4, and the action steps. Councilmember Hughes suggested they spell out the acronyms. Councilmember Webb suggested they combine action steps 4 and 5. Mr. Udall went over Goal No. 5. He said this goal and the action steps are very similar to the previous Strategic Management Plan, but said they have slightly reworded the action steps for clarification. Councilmember Dodd suggested they add the word "protect" to action step 5. Mr. Udall stated, by referencing the *Linking Our Landscape* document, it provides the Town with the advantage to protect and manage the open space identified. Vice Mayor Crockett stated Show Low passed a mandatory curbside recycling ordinance. Mr. Udall went over Goal No. 6, and said action steps 3, 4 and 5 are new. Vice Mayor Crockett suggested they collaborate with MYAC, local businesses and other entities. Councilmember Dodd suggested action step 4 include other youth organizations as well. Mr. Udall stated the suggested changes would be made, and said they would be back to the Council at the next meeting with the final document.

Councilmember Wessel asked if they should publicize this plan for the community to look at. Mayor Smith stated this could be one of the things the broadcast students do for the Town.

ITEM NO. 12, COUNCIL DECISION REQUEST FOR CALL OF ELECTION FOR REFERENDA ON ORDINANCES NO. 11-349 AND 11-350:

Paul Allen urged the Council to act judiciously and swiftly, for all parties sake, to get these matters settled as quickly as possible. He said there are no elections coming up soon, and said it would probably need to be a special election. He said that would be a burden to the Town cost-wise, but said in order to get the matters settled and let everyone know where they stand, especially the Town, it should be scheduled as soon as possible.

The Work Session adjourned at 6:57 p.m.

Dated this 27th day of April 2011.

PINETOP-LAKESIDE TOWN COUNCIL

/s/ Lu Anne Frost, Town Clerk